



**Kwanko Sales Tracking.**

## Tracking Transaction tracker :

This tag should be placed on **ALL** payment confirmation page(s) in the <body></body> part.

Beware, if a payment method available doesn't return automatically to the shop after the payment validation, then you will have to update your site in order to comply to this constraint, before you can implement and test this tracker.

**It is mandatory requirement that your site have this automatic return in place for every single method of online payment available on your site\*.**

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=> Kwanko will send you the identifier for MCLIC\_VALUE identifier that corresponds to your campaign.

- Replace **AMOUNT** with the amount of the transaction **excluding taxes and shipping costs**. Please, do not include currency symbol and no thousands separators. Use **dot** (.) or **comma** (,) as decimal separator and no thousand separator.
- Replace **EVENTID** with unique identifier of the transaction. For example the order ID or booking ID or subscription ID.
- Replace **PAYNAME** with the name of the payment type. Use explicit names **in alphabetic type without space or special characters, no accent**. For example, paypal or creditcard or moneytransfer or cheque.
- Replace **CURRENCY** of the parameter nacur with the iso 4217 code (3 characters) for the currency used in the transaction. For example EUR or GBP or USD.
- Replace **VOUCHERCODE** with the voucher code if any.